



Memorandum of Understanding
between
Punjab Heritage and Tourism Promotion Board (PHTPB), Chandigarh
and
Punjabi University, Patiala

(I)

Preamble

1. Punjab Heritage & Tourism Promotion Board (PHTPB) which was set up vide Government of Punjab Notification No.12/108/2002-3TC/1490 dated 14-8-2002 and was subsequently registered as a Public Charitable Trust on 5-12-2002 through a Deed of Declaration. The body nurtures the objective of creating all necessary steps for planning, coordination, implementation and propagation of activities, events, projects and other matters connected with the Culture and Tourism including Documentation, Conservation, Preservation, and Dissemination of the Cultural heritage of Punjab.
2. Punjabi University is one of the largest Universities in the State, which was established under the Punjab Act no. 35 of 1961, has a long tradition of pursuing excellence in teaching and research in science and technology, humanities, social sciences, performing arts and sports. The University supports excellence and innovation in academic programmes, promotes excellence in research, scholarship and teaching.

(II)

1. This agreement is made on the 11th January in the year 2018, between Punjab Heritage & Tourism Promotion Board (PHTPB), Plot no 3, Sector - 38 A, Chandigarh including its successors, assignees and legal representatives (hereafter to be known as the First party).

And

2. Punjabi University including its successors, assignees and legal representatives (hereafter to be known as the Second party).

Chief Executive Officer,
Punjab Heritage and Tourism
Promotion Board
Plot No. 03, Sector 38.A

(III)

Purpose

1. The current agreement seeks to establish cooperation between the PHTPB and Punjabi University for long-term partnership in knowledge sharing and activities for development and management of tourism in the State of Punjab. Both the parties agree that tourism needs to be managed on a sustained basis.
2. Both the parties, PHTPB and Punjabi University, will engage in a series of activities to initiate a consistent effort in the field of tourism development which will be mutually beneficial. For this, Punjabi University, will develop various projects and programs in consultation with PHTPB towards achieving this.
3. The University will provide academic and intellectual inputs whereas PHTPB will provide financial & Infrastructural support.

(IV)

Scope

1. Refresher/ Orientation Courses or Short Term Certificate Programmes - offering training or workshop programmes in the areas of tourism by Punjabi University for PHTPB if the latter requests so, for capacity building of various service providers. This may particularly be relevant in the fields of Training for Tourism Police, Dhaba Staff, Training of taxi drivers and other "First point of contact for Tourists" stakeholders etc.
2. Conducting Training Programme under Hunar se Rozgar and outreach training programme under Infrastructure Development Investment Program for Tourism.
3. On the job Training or Internship Programme - Punjabi University may also consider sending students to PHTPB during their summer internship.
4. Engage in a series of activities and develop various projects in the field of tourism which will be mutually beneficial.
5. Creation and development of content for PHTPB.
6. Department of Tourism, Hospitality and Hotel Management shall act as nodal centre for the MOU implementation on behalf of Punjabi University. Other related department of Punjabi University, which can be helpful in implementation of MOU:
 - History
 - Tourism
 - Youth Welfare
 - Punjab Historical Studies
 - Fine Arts
 - Hospitality

(V)

1. This general agreement will be effective for a period of three years from the date of signing of this agreement. However, a separate specific and detailed contract agreement may be signed for each defined activity/project. Such specific contract agreement shall include necessary details such as the line of activities, timelines and budget.
2. Both the parties agree that once the line of activities are detailed out and agreement is signed, further coordination and planning for execution will be carried out by both the signing parties. The form of cooperation may vary with the goal of each project.
3. Other terms and conditions are negotiable between both the parties.

(VI)

Amendment

The terms and conditions of this professional association may be amended at any time only by the written agreement between the Board and the Punjabi University. All amendments, changes revisions and discharges of this professional association shall be binding upon the parties despite the lack of legal consideration as long as it shall be in writing and executed by both the parties.

(VII)

Termination

This agreement may be terminated with at least a 90 days' notice given in writing by either party to another for any reason deemed necessary by the signing parties. However, in such cases, any ongoing project with a defined timeline may be allowed to complete its projected activities within the projected time-frame, unless mutually agreed otherwise.



Chief Executive Officer

Punjab Heritage and Tourism
Promotion Board, Chandigarh

Chief Executive Officer,
Punjab Heritage and Tourism
Promotion Board
Plot No. 03, Sector 38-A,
Chandigarh



Vice Chancellor

Punjabi University, Patiala

